

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

LISTING OF CLAIMS:

1-14. (canceled).

15. (currently amended): A method of enabling a site server and a customer to share at least one of a contents encryption and a contents decryption key, the method comprising:

the site server receiving personal information of the customer, wherein said received personal information is sent by the customer;

generating a unique encryption key corresponding to the received personal information of the customer; and

transmitting the generated encryption key to the customer.

16. (previously presented): The method of claim 15, wherein the personal information of the customer is generated based on a resident registration number of the customer.

17. (previously presented): The method of claim 15, further comprising:

storing the personal information of the customer and the encryption key; and

generating a customer database using the stored personal information and encryption key.

18. (previously presented): A method of enabling a site server and a customer to share at least one of a contents encryption and a contents decryption key, the method comprising:

the customer transmitting personal information of the customer; and

receiving a unique specific encryption key corresponding to the personal information of the customer.

19. (previously presented): The method of claim 18, wherein the personal information of the customer is generated based on a resident registration number of the customer.

20. (previously presented): The method of claim 18, further comprising storing the personal information of the customer and the encryption key.

21. (currently amended): A contents encryption method comprising:
receiving personal information of a customer, wherein said received personal information is sent by the customer;

generating a unique encryption key corresponding to the personal information of the customer; and

encrypting contents using the encryption key.

22. (currently amended): A content decryption method comprising:
transmitting personal information of a customer, by the customer;
receiving a unique encryption key corresponding to the personal information of the customer; and

decrypting encrypted contents using the encryption key.

23. (new): The method of claim 15, wherein the personal information comprises a customer name.

24. (new) The method of claim 15, wherein said received personal information is initially sent by the customer.

25. (new) The method of claim 21, wherein said received personal information is initially sent by the customer.